

Terms of Use for Website

(V1.2 – March 23, 2023)

USE OF OUR WEBSITE

By accessing this website, you warrant and represent to the website owner that you are legally entitled to do so and to make use of information made available via the website.

TRADEMARKS

The trademarks, names, logos and service marks (collectively “trademarks”) displayed on this website are registered and unregistered trademarks of the website owner. Nothing contained on this website should be construed as granting any license or right to use any trademark without the prior written permission of the website owner

EXTERNAL LINKS

External links may be provided for your convenience, but they are beyond the control of the website owner and no representation is made as to their content. Use or reliance on any external links and the content thereon provided is at your own risk.

WARRANTIES

The website owner makes no warranties, representations, statements or guarantees (whether express, implied in law or residual) regarding the website.

COOKIES

You can read our cookie policy [here](#).

SERVER DATA

For technical reasons, data such as the following, which your internet browser transmits to us or to our web space provider (so called server log files), is collected: – type and version of the browser you use – operating system – websites that linked you to our site (referrer URL) – websites that you visit – date and time of your visit – your Internet Protocol (IP) address. This anonymous data is stored separately from any personal information you may have provided, thereby making it impossible to connect it to any particular person. The data is used for statistical purposes in order to improve our website and services.

NEWSLETTER

Our website offers you the opportunity to subscribe to our newsletter. The newsletter provides you periodically with information about our services. To receive our newsletter, we require a valid email address. We will review the email address you provide for the purpose of determining whether you are in fact the owner of the email address provided or whether the actual owner of said address is authorized to receive the newsletter. When subscribing to our newsletter, we will store your IP address as well as the date and time you subscribed. This serves to protect us in the event a third party improperly and without your knowledge makes use of your email address to subscribe to our newsletter. We will not collect any other data. The data thereby collected is

used solely for the purpose of receiving our newsletter. No data is transferred to third parties. Nor is any of this information matched to any information that other components of our website may collect. You may cancel your subscription to the newsletter at any time. You will find additional details in the email confirming your subscription as well as in each newsletter.

CONTACTING US

On our website we offer you the opportunity to contact us, either by email and/or by using a contact form. In such event, information provided by the user is stored for the purpose of facilitating communications with the user. No data is transferred to third parties. Nor is any of this information matched to any information that may be collected by other components of our website.

POSTING COMMENTS

On our website we offer you the opportunity to post comments about individual articles. For this purpose, the IP address of the user/internet connection subscriber is stored. This information is stored for our security in the event the author through his/her comments infringes against third party rights and/or unlawful content is entered. Consequently, we have a direct interest in the author's stored data, particularly since we may be potentially liable for such violations. No data is transferred to third parties. Nor is any of this information matched to any information that may be collected by other components of our website.

USE OF ZOHO SalesIQ

Our website employs components provided by Zoho Inc.

Information Collected using Zoho SalesIQ

Using Zoho SalesIQ, we collect details such as Internet Protocol address, browser type, browser language, referring URL, files accessed, time zone and operating system of our website visitors. We use the information collected to maintain quality of our website, improve visitor engagement and for general statistical purposes.

Identification and Tracking of our Website Visitors

Zoho SalesIQ uses first-party cookies to report visitor interactions on our website. These cookies are small text files stored on our visitors' devices by their browser. These cookies i) allow us to identify our website visitors and ii) collect the visitor details outlined above. Our visitors can change the settings to block cookies or to alert them when cookies are being sent to their devices.

Zoho SalesIQ enables us to identify our website visitors as follows:

1. When a visitor on our website submits his/her name or email address using the chat functionality in our website.
2. When a visitor accesses our website using the browser with which such visitor has already logged-in to our website submitting his/her name or email address.
3. Based on the URL parameters when a visitor accesses your website.

DNT Header

Do Not Track (DNT) is an HTTP header field that enables users to opt out of tracking by websites they have not visited. Zoho SalesIQ does not honor DNT header because of the fact that it is not approved by w3c standards.

USE OF TWITTER RECOMMENDATION COMPONENTS

Our website employs components provided by Twitter. Twitter is a service of Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA.

Each time our website receives an access request equipped with a Twitter component, the component prompts your browser to download an image of this component from Twitter. Through this process, Twitter is informed precisely which page of our website is being visited. We have no control over the data that Twitter collects in the process, or over the extent of the data that Twitter collects. To the best of our knowledge, Twitter collects the URL of each website accessed as well as the IP address of the user, but does so solely for the purpose of displaying Twitter components. Additional information may be obtained from the Twitter data privacy policy, at: <http://twitter.com/privacy>.

You may change your data privacy settings in your account settings, at <http://twitter.com/account/settings>.

USE OF LINKEDIN RECOMMENDATION COMPONENTS

Our website employs components provided by the network LinkedIn. LinkedIn is a service of LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. Each time our website receives an access request equipped with a LinkedIn component, the component prompts your browser to download an image of this component from LinkedIn. Through this process, LinkedIn is informed exactly which page of our website is being accessed. By clicking the LinkedIn "recommend button" while logged into your LinkedIn account, you can link content from our website to your LinkedIn profile. This allows LinkedIn to associate your visit to our site with your LinkedIn account.

We have no control over the data that LinkedIn collects thereby, nor over the extent of the data that LinkedIn collects. Nor do we have any knowledge of the content of data transferred to LinkedIn. Details on data collection by LinkedIn as well as your rights in this regard and your browser setting options may be obtained from the LinkedIn data privacy policy, which may be accessed at: <http://www.linkedin.com/legal/privacy-policy>

INFORMATION/CANCELLATION/DELETION

On the basis of the EU General Data Protection Regulation (GDPR), you may contact us at no cost if you have questions relating to the collection, processing or use of your personal information, if you wish to request the correction, blocking or deletion of the same, or if you wish to cancel explicitly granted consent. Please note that you have the right to have incorrect data corrected or to have personal data deleted, where such claim is not barred by any legal obligation to retain this data.

DISCLAIMER OF LIABILITY

The website owner shall not be responsible for and disclaims all liability for any loss, liability, damage (whether direct, indirect or consequential), personal injury or expense of any nature whatsoever which may be suffered by you or any third party (including your company), as a result of or which may be attributable, directly or indirectly, to your access and use of the website, any information contained on the website, your or your company's personal information or material and information transmitted over our system. In particular, neither the website owner nor any third party or data or content provider shall be liable in any way to you or to any other person, firm or corporation whatsoever for any loss, liability, damage (whether direct or consequential), personal injury or expense of any nature whatsoever arising from any delays, inaccuracies, errors in, or omission of any share price information or the transmission

thereof, or for any actions taken in reliance thereon or occasioned thereby or by reason of non-performance or interruption, or termination thereof.